



**SENIOR LAW DAY
COLLABORATIVE**

Back at the County Center! First Time Since 2019!

2024 SPONSORSHIP OPPORTUNITIES FOR OCTOBER 1ST

GOLD PACKAGE \$2,000

Firm logo on digital signage inside and outside of County Center, highest priority listing in all event materials (printed and digital), social media and email blasts.

SILVER PACKAGE \$1,250

Priority listing in all printed and digital event-related materials, social media and email blasts.

BRONZE PACKAGE \$750

Logo and listing in all printed and digital event-related materials.

- **Breakfast** (\$4,500) – Large signage thanking sponsor. Plus five Silver package benefits.
- **Official Conference Bag** (\$2,000) Tote bag for all conference participants featuring SLD and sponsor logo. Could be a single sponsor or a group of smaller sponsors.
- **Workshop** (\$750 each) – 60-second introduction and materials on participants’ chairs at workshop of your choice. Maximum of 4 supported workshops, only for event sponsors.

Please see reverse side for more benefits at each level. Please contact bruce@marketingsense2.com if you have an idea for your sponsorship that we can consider. We also welcome and will recognize contributions from Community Friends and those who are already supporting the Senior Law Day Collaborative Annual Program.

Name of Sponsor _____

Contact Name (if different from above) _____

Business/Organization Name _____

Address _____

Phone _____

Email _____

Amount Authorized: \$ _____

_____ **Enclosed is a check made payable to: Westchester Public/Private Partnership for Aging Services or**

_____ **Please Charge \$** _____ **to my:** _____ **Visa** _____ **MasterCard**

Card No. _____

Exp. Date _____ **CVC Code** _____

Print name as it appears on card _____

Signature _____

Please submit this registration form by mail or email.

Ms. Charlotte Nottingham, c/o DSPS 10th Fl., 9 South First Avenue, Mount Vernon, New York 10550

Phone: (914) 813-6407 **Email:** cmn9@westchestercountyny.gov

Senior Law Day programming is under the 501(c)(3) status of Westchester Public/Private Membership Fund for Aging Services Inc. (Tax ID #:13-3631718).

SENIOR LAW DAY SPONSORSHIP OPTIONS

BENEFIT	GOLD	SILVER	BRONZE
LOGO INCLUDED IN EVENT PROGRAM	✓ *	✓ **	✓
LOGO INCLUDED ON POWERPOINT SLIDE DURING LIVE EVENT, THANKING SPONSORS	✓ *	✓ **	✓
LOGO W/REDIRECT TO ORGANIZATION'S WEBSITE INCLUDED ON THE 2024 SENIOR LAW DAY COLLABORATIVE EVENT PAGE ON WEBSITE	✓ *	✓ **	✓
BUSINESS LISTING W/REDIRECT TO ORGANIZATION'S WEBSITE INCLUDED ON PRE-E-MAILS/PAGE ON WEBSITE	✓	✓	
ORGANIZATION REFERENCED IN SOCIAL MEDIA POSTS	✓ *	✓ **	
LOGO INCLUDED IN DIGITAL SIGNAGE OUTSIDE COUNTY CENTER IN WEEKS/MONTHS BEFORE EVENT (SUSTAINED BRANDING BENEFIT) AND ON INSIDE DIGITAL SIGNAGE	✓ ***		
COST	\$2,000	\$1,250	\$750

* Indicates highest priority listing, ** Indicates priority listing,
 ***blueprint for County Center available upon request

BREAKFAST (\$4,500)	LARGE SIGNAGE THANKING SPONSOR PLUS FIRST FIVE BENEFITS UNDER SILVER PACKAGE
OFFICIAL CONFERENCE BAG (\$2,000)	TOTE BAG FOR ALL CONFERENCE PARTICIPANTS FEATURING SLD AND SPONSOR LOGO. COULD BE A SINGLE SPONSOR OR A GROUP OF SMALLER SPONSORS.
WORKSHOP (\$750 EACH)	60-SECOND INTRODUCTION AND MATERIALS ON PARTICIPANTS' CHAIRS AT WORKSHOP OF YOUR CHOICE. MAXIMUM OF 4 SUPPORTED WORKSHOPS, ONLY FOR EVENT SPONSORS.

Please contact bruce@marketingsense2.com if you have an idea for your sponsorship that we can consider. We also welcome and will recognize contributions from community friends. Senior Law Day has the right to review sponsor copy.