



SENIOR LAW DAY  
COLLABORATIVE

## 2025 SPONSORSHIP OPPORTUNITIES FOR OCTOBER 9<sup>TH</sup>

**GOLD PACKAGE** ..... \$2,000

Firm logo on digital signage inside and outside of County Center, highest priority listing in all event materials (printed and digital), social media and email blasts.

**SILVER PACKAGE** ..... \$1,250

Priority listing in all printed and digital event-related materials, social media and email blasts.

**BRONZE PACKAGE** ..... \$800

Logo and listing in all printed and digital event-related materials.

➤ **Breakfast** – We are seeking 14 contributors at \$250 each. As a sponsor, your name will be listed in the Printed Program and on signage by the breakfast tables.

*Please see reverse side for more benefits at each level. Please contact Sponsorship Chair Samantha Lyons at [slyons@frblaw.com](mailto:slyons@frblaw.com) or Bruce Segall at [bruce@marketingsense2.com](mailto:bruce@marketingsense2.com) with any questions. We also welcome and will recognize contributions from community friends. Senior Law Day has the right to review sponsor copy.*

Name of Sponsor \_\_\_\_\_

Contact Name (if different from above) \_\_\_\_\_

Business/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount Authorized: \$ \_\_\_\_\_

\_\_\_\_\_ Enclosed is a check made payable to: Westchester Public/Private Partnership for Aging Services with memo "Senior Law Day" or

\_\_\_\_\_ Please Charge \$ \_\_\_\_\_ to my: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

**Please submit this registration form by mail or email.**

Ms. Charlotte Nottingham, c/o DSPS 10th Fl., 9 South First Avenue, Mount Vernon, New York 10550

**Phone:** (914) 813-6407 **Email:** [cmn9@westchestercountyny.gov](mailto:cmn9@westchestercountyny.gov)

*Senior Law Day programming is under the 501(c)(3) status of Westchester Public/Private Membership Fund for Aging Services Inc. (Tax ID #:13-3631718).*

# SENIOR LAW DAY SPONSORSHIP OPTIONS

| BENEFIT  | GOLD           | SILVER         | BRONZE       |
|--|----------------|----------------|--------------|
| LOGO INCLUDED IN EVENT PROGRAM   | ✓ *            | ✓ **           | ✓            |
| LOGO INCLUDED ON POWERPOINT SLIDE DURING LIVE EVENT, THANKING SPONSORS   | ✓ *            | ✓ **           | ✓            |
| LOGO W/REDIRECT TO ORGANIZATION'S WEBSITE INCLUDED ON THE 2025 SENIOR LAW DAY COLLABORATIVE EVENT PAGE ON WEBSITE                              | ✓ *            | ✓ **           | ✓            |
| FIRM COLLATERAL DISTRIBUTED AT A SHARED RESOURCE TABLE (ALONG WITH OTHER SPONSORS)   | ✓              | ✓              | ✓            |
| BUSINESS LISTING W/REDIRECT TO ORGANIZATION'S WEBSITE INCLUDED ON PRE-E-MAILS/PAGE ON WEBSITE  | ✓              | ✓              |              |
| ORGANIZATION REFERENCED IN SOCIAL MEDIA POSTS  | ✓ *            | ✓ **           |              |
| LOGO INCLUDED IN DIGITAL SIGNAGE OUTSIDE COUNTY CENTER IN WEEKS/MONTHS BEFORE EVENT (SUSTAINED BRANDING BENEFIT) AND ON INSIDE DIGITAL SIGNAGE | ✓ *            |                |              |
| <b>COST</b>  | <b>\$2,000</b> | <b>\$1,250</b> | <b>\$750</b> |

*\* Indicates highest priority listing, \*\* Indicates priority listing, \*\*\*blueprint for County Center available upon request*

|                              |  |
|------------------------------|--|
| <b>BREAKFAST<br/>(\$250)</b> | <b>AS A CONTRIBUTOR, YOUR NAME WILL BE LISTED IN THE PRINTED PROGRAM AND ON SIGNAGE BY THE BREAKFAST TABLES.</b> |
|------------------------------|--|

## NEXT AVAILABLE IN 2026

- **Platinum Sponsorship (\$4,000)**
- **Conference Bag Sponsorship (\$2,000)**

Please contact Sponsorship Chair Samantha Lyons at [slyons@frblaw.com](mailto:slyons@frblaw.com) or Bruce Segall at [bruce@marketingsense2.com](mailto:bruce@marketingsense2.com) with any questions. We also welcome and will recognize contributions from community friends. Senior Law Day has the right to review sponsor copy.